



**Greater Phoenix**  
ECONOMIC COUNCIL

**Greater Phoenix Economic Council (GPEC)**  
2 N. Central Ave, Suite 2500  
Phoenix, AZ 85004

Size: ±12,000 SF  
Property: Renaissance Square  
Lease Type: Renewal

### Challenges:

- In this very public, scrutinized transaction some negotiations had taken place prior to engaging C2
- Limited budget



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### Solutions:

- Full market survey/process
- Renew and build out collaborative new space
- Use swing space on adjacent floor

### Results:

- Above market tenant improvement allowance
- New building owners injecting \$50 million into project
- GPEC's space is cool and a show piece for Greater Phoenix

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